



Dear Prospective Sponsor,

The Miss Cupcake Pageant is focused on developing our youth in order to prepare, inspire and empower young ladies of all ages, to not only pursue their dreams, but possess the tools to accomplish them! Through promoting self confidence, community service, academic achievement, leadership, public speaking skills and healthy lifestyles, we are confident that our youth will accomplish any and everything they desire. Our system is about more than being queen for a day, it's about being a true queen for life! Contestants not only have the experience of showcasing & gaining self-confidence on stage the day of the pageant, but will have a year's worth of opportunities to participate and work hands-on in various community and charitable events. We are also a proud supporter of the Josh Stevens Foundation, and are working hard to sponsor the "Be Kind" program within our local schools.

We strive to produce and offer a program that is fun, exciting and drama free. We also pride ourselves in offering high quality prizes, cash (encouraged for educational use) and other incentives for all girls competing. It is because of sponsors like you, that we are able to accomplish these goals, providing everyone with a positive experience and better youth for our future!

The 2016 Southeast Miss Cupcake Pageant will be held Sunday, May 1, 2016 at the Suffolk Center for Cultural Arts in Suffolk, VA. Your consideration to be a part of our program through a monetary or prize donation is greatly appreciated! Please see attachments for more details and contact me with any questions.

With Gratitude,

Brittney Cobb

Brittney Cobb
Director-Miss Cupcake Pageant
Owner- Fit For The Crown, LLC
Office: 702-629-6929
Cell: 757-630-8148
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Official Sponsorship Options

\$1,500- Official "Presenting" Sponsor

You will be recognized as the presenting sponsor of the 2016 Southeast Miss Cupcake Pageant!

- Front, inside cover- Full page, color ad (7.5"x10") of your choice in the official program book
- Marketing collateral to include, but not limited to: official website (logo linking to your website), social media outlets, official program book cover, flyers, etc.
- Recurring mentions on social media outlets
- Special recognition on stage at the pageant
- Up to four Queen appearances for your business/organization (based on availability)
- Recognition plaque

\$1,000- Ultimate Cupcake Sponsor

- Back, inside cover- Full page, color ad (7.5"x10") of your choice in the official program book
- Logo on official website (linking to your website) & social media outlets
- Special recognition on stage at the pageant
- Up to 2 Queen appearances for your business/organization (based on availability)
- Recognition plaque

\$500- Grand Cupcake Sponsor

- Full page, color ad (7.5"x10") of your choice in the official program book
- Logo on official website & social media outlets
- Verbal "Thank You" on stage at the pageant
- Recognition plaque

\$300- Golden Cupcake Sponsor

- Full page, color ad (7.5"x10") of your choice in the official program book
- Logo on official website and social media outlets
- Verbal "Thank You" on stage at the pageant

Prize/Service Donation

We award many prizes in this pageant system and are grateful for your donation of prizes and/or complimentary services for our contestants, winners and special awards. In lieu of your donation, we are happy to include your logo on our official website and place an ad in the official program book (ad size based on value of donation).



Sponsorship Form Invoice

Company/Individual Name: _____

Contact Person: _____ Phone: _____

Email: _____

Address, City, State, Zip: _____

Sponsorship Package (Please Check)

_____ \$1,500

_____ \$1,000

_____ \$500

_____ \$300

_____ Prize/Service (please list description, quantity and value below)

Prize Value: \$ _____

Total Sponsorship Amount Due: \$ _____

Please circle form of payment: **Business Check** **Credit Card** **Money Order**

PLEASE SUBMIT SPONSORSHIP FORM, AD ARTWORK & PAYMENT BY:

April 1, 2016

Note: Ads must be submitted camera ready via email & will be printed as submitted

(File Type: 300DPI, jpeg or PDF)

Business checks and money orders payable to "Fit For The Crown."

No refunds on sponsorship packages.

Email to: MissCupcake@fitforthecrown.com

Phone: 757-630-8148

Mail to: Fit For The Crown- 8444 Insignia Ave. #102, Las Vegas, NV 89178

THANK YOU FOR YOUR SUPPORT!