



SOUTHEAST
May 1, 2016
Suffolk, VA

Welcome to the “Miss Cupcake Pageant!”
Why be Princess for a day, when you can be a Queen for life!

Fit For The Crown believes in developing our youth in order to prepare, inspire and empower young ladies and women of all ages to not only pursue their dreams, but possess the tools to accomplish them! The Miss Cupcake Pageant system is designed with the goal of building your inner beauty so that it shines on the surface! Promoting self-confidence, community service, academic achievement, leadership & public speaking skills and a healthy lifestyle, we are confident that your princess will accomplish any and everything she desires.

OVER \$10,000 IN CASH AND OTHER AMAZING PRIZES!!!

AGE DIVISIONS:

Wee (12-23 mths)

Tiny (2 years)

Mini (3 years)

Petite (4-5 years)

Little (6-7 years)

Young (8-9 years)

Pre-Teen (10-12 years)

Teen (13-16 years)

****30 day age fallback rule applicable**

PAGEANT WEEKEND SCHEDULE:

Friday, April 29, 2016

Heart & Sole Dance Studio (70 E. Windsor Blvd., Windsor, VA)

- 6-8pm Welcome Party (to include final registration & modeling rehearsal)

Saturday, April 30, 2016

Hilton Garden Inn (Suffolk, VA)

- 10am-until Contestant Interviews (ages 6-16)

Sunday, May 1, 2016

Suffolk Center for Cultural Arts (110 Finney Ave. Suffolk, VA)

- 1:00- 2:00pm Contestant Check In (Main Lobby)
- 2:00pm Showroom Doors Open
- 3:00- 5:00pm Miss Southeast Cupcake Pageant Finals
- Professional photos to follow directly at conclusion of pageant, outside by the water fountain.

****Order of competition will be (1)Fun Fashion Wear (2) Beauty Wear**

****Please note times subject to change. We will keep you notified of any changes.**

****If you are not checked in at least one hour prior to pageant finals start time, you will be disqualified.**

FEES:

In order to compete, you must submit the **official application packet** and **entry fee**. (Min. \$50 deposit required to confirm spot). **There are limited spots available**. You will also need to **submit a Natural headshot** of your child. Headshots are to be submitted via email and will be used in the official program book, as well as judged for the *Covergirl Winner*. You will be refunded any fees submitted, ONLY if we are full and your application is NOT accepted. **Fees must be paid in full and headshots submitted by April 1, 2016!**

JUDGING GUIDELINES:

Contestants will be judged by a panel of 3-4 judges on a total package of head to toe beauty, poise and personality. This is a natural beauty competition; however, *AGE APPROPRIATE* makeup may be worn. No artificial nails, hair extensions/wigs, teeth enhancers or false eyelashes may be worn. Only small, hand-held props will be allowed. We will do a quick review of all contestants before pageant start time to ensure all competitors have followed the above guidelines. If you have not met the guidelines, you may be disqualified at the Director's discretion.

ON STAGE:

Each contestant will individually come up on stage and they may do modeling walk/turns/poses and of course SMILE, as long as they follow the "walking pattern," which we will email a diagram of and go over at the Welcome Party rehearsal. All divisions will come on stage for Fun Fashion Wear competition first, and then all divisions will come back on for Beauty Wear competition. Contestants 12mth-3 years must have an adult bring/accompany them backstage and go on stage if necessary.

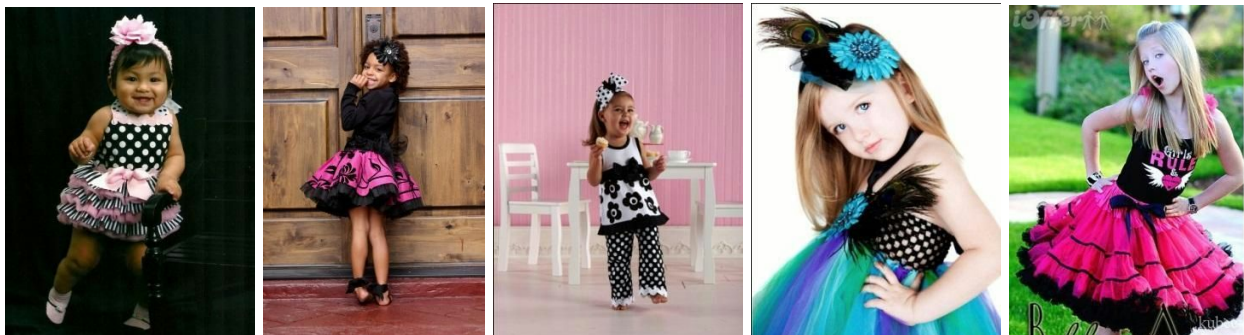
OPENING INTRODUCTIONS:

The opening introduction for this year will be themed "When I Grow Up." Contestants should wear an outfit of choice, showcasing what they would like to be when they grow up. We will allow each contestant to introduce themselves and share what they would like to be! Introductions must be NO LONGER than 12 seconds. Example: "Hi, My name is Natasha Stratton and one day I want to be a police officer so I can help protect people!" For those unable to speak, we will ask their stage chaperone to speak on their behalf. We will also be there on stage to help the girls if they get a little shy or forget what to say.

AREAS OF COMPETITION:

Interview- Contestants, ages 6-16, will compete in a 3-4 minute, panel style, judges interview. The panel will consist of 3 judges, separate from the final pageant judges. Questions will be age appropriate and tailored to get to know the contestant and her personality. Ex: What do you enjoy doing most with your family? Where is the most exciting place you have traveled to?

Fun Fashion Wear- Showcase your personality, style and confidence. If you are most confident in your Sunday's best, tennis uniform, funky tutu, boots and skirt, gymnast uniform...wear it! No theatrical/disney/halloween costumes. *Examples below.*



Beauty Wear- Age appropriate, short or long acceptable. *Examples below.*



ADDITIONAL AWARDS:

We give out 5 additional awards, which are judged while the child is individually on stage during fun fashion and beauty wear competition, with the exception of Photogenic, which will be judged based on the child's photogenic photos submitted (not the official headshot photo).

These are included in Entry Fee Package. One winner will be selected for each category in each of the following age groups: (12mth-3, 4-7, 8-11, 12-16)

- Photogenic (1 photo. Additional photos can be submitted for \$5 each)
- Best Personality
- Best Smile
- Best Beauty Wear
- Best Fun Fashion Wear

Academic Award

Submit a copy of your most recent school year, A/B Honor Roll Report Card for your chance to win!!! Names of those submitted will be put into a drawing on pageant day for a very special award.

Community Service Award

Submit your community service log, to include dates and community service act/organization, as well as a paragraph of "Why I Give Back" for your chance to win a "BE KIND...Like Josh" custom gift basket.

WINNERS:

- **1 ULTIMATE CUPCAKE QUEEN**
The contestant with the highest, combined score in Beauty and Fun Fashion among all contestants.
- **8 CUPCAKE QUEENS (each age division)**
This will be awarded to the contestant in each age division with the highest, combined score in Beauty and Fun Fashion (after pulling Ultimate Cupcake).
- **1st & 2nd Runner Up (each age division)**
- **1 Cupcake Covergirl Winner**
One contestant will be selected based on headshot photo submitted (not photogenic photos) and will be FEATURED ON THE PROGRAM BOOK FRONT COVER.
- **1 "Showstopper Award"**
The contestant with the highest combined scores among the additional award scores (minus photogenic) will win this award.
- **Best Personality, Smile, Fun Fashion Wear, & Beauty Wear**
One overall winner will be selected for each additional category within the following age divisions: (12mth-3, 4-7, 8-11, 12-16), after pulling the Showstopper winner.

- **Photogenic Winners**
One photogenic winner from each age division will be selected and they will be FEATURED ON THE PROGRAM BOOK BACK COVER!
- **1 Star Cupcake Winner**
The contestant with the highest ad sales in value will receive a FREE Ultimate Cupcake Package and a custom, 8" cupcake crown, 1 year subscription to Pageantry magazine and other special prizes!
- **Highest Ticket Sales Award**
Will be awarded to the contestant who sells the most PRE-SALE tickets to the pageant.

EVERY CONTESTANT will receive a participation medal and gift bag!!

Prizes may not be limited to what is listed above, as we are constantly approaching new sponsors!

**Please note Fit For The Crown & the Miss Cupcake Pageant are not responsible or held liable for lost, stolen or prizes not received from sponsors, etc.*

ADMISSION TO FINAL PAGEANT:

Tickets may be purchased in advance and at the door for this event. EVERYONE except the contestant and one chaperone will need a ticket. Admission is \$10. Infants are free. Please inform your family and friends about this in advance. Remember there is a special prize awarded to the contestant selling the most tickets prior to pageant day.

PROGRAM BOOK & DEADLINE:

"STAR CUPCAKE" WINNER- YOU COULD WIN AN 8" Crown, FREE Ultimate Miss Cupcake Package & more!!

We design and print a very nice keepsake program book that will contain the contestant's names and headshots. It will also showcase our pageant sponsors as well as your personal family, friends and business sponsors. We will be awarding one "STAR CUPCAKE" award, going to the one contestant that sells the most sponsorship ads (*based on dollar value, minimum \$500 in sales to be eligible).

Program Ad Sizes & Fees:

	<u>Print Ready</u>	<u>Ad Design</u>
Business card- 2" x 3.5"	\$50	\$75
Quarter page- 3.5" x 4.5"	\$100	\$150
Half Page- 7.5" x 4.5"	\$175	\$250
Full Page- 7.5" x 10"	\$250	\$350

Contestant Reward Program:

Receive CASH BACK for EVERY AD SOLD!!!!

You could essentially have your entire entry fee, wardrobe & other fees paid for!!

Contestants will receive 20% on EVERY ad sold!!!

(Please note that percentage will be given based on the "print ready" fee)

All artwork, fees and forms must ARRIVE to our pageant office by APRIL 1, 2016 in order to be accepted and printed in the program book. No Exceptions!!

(See Program Sponsorship Document for more details)

PICTURE/VIDEO PACKAGE: NO PERSONAL PHOTOGRAPHY/VIDEO PLEASE!!

We will have an official pageant photographer and videographer to take your pictures and video for you. Picture packages are available at a very reasonable cost. You will receive a disc of the photos and DVD approximately four-six weeks after the pageant date! These photos are not copyrighted, so you may make copies for your family and friends! Please select the "Ultimate Package" or "Photo/DVD" option on the "Registration Form" to purchase.

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